



Live Artwork

Print Area: Min 24" x 24" / Max 71" x 118"

Live files from the following applications are preferred:
Artios CAD, Illustrator, Indesign, Photoshop.

All standard graphic design industry file formats can be handled.

Preferred Format: **ART** - Illustrator or PDF, **CAD** - ARTIOS (.ard)

Note: Items set to overprint may be not visible when printed!

Pictures and Links

We recommend a resolution of at least 300 dpi (at final size).
Depending on the design for very large format pictures 175 dpi @ 100% may suffice.

The color mode should be set to CMYK. RGB data and special colors must be converted to CMYK.

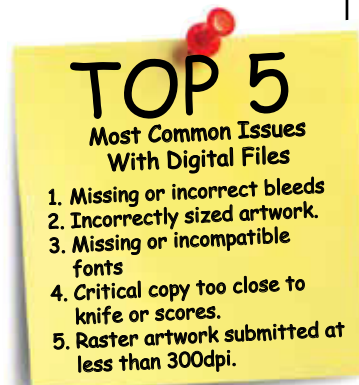
Bleed

Bleed is necessary to counteract cutting mis-registration and should be 1/4" on all sides.

Logos and text must be placed at least 3/8" from cut or scores.

Fonts

Please embed all fonts in the PDF.
For Live Artwork files all necessary fonts must be included with the job or converted to outlines.
Can print 8pt font reliably, 10+ for reverse type



Overprint settings

Check your file for correct overprint settings - white objects set to overprint are not visible when printed!

When creating PDFs please keep the following in mind:

Please use PDF version 1.4 or higher (with transparencies) when directly exporting from Illustrator, Indesign or ArtPro. Embed all fonts and select the press quality option.

If the file contains a dieline, use a spot color for it and set it to overprint. Artwork must be centered on the dieline and at actual size.



DIGITAL ART CHECKLIST

Please make sure to complete the following checklist prior to submitting your job. Items confirmed as being incomplected/not addressed are subject to additional charge(s) by the prepress department.

- ☐ Document dimensions are the correct size and scale for production
- ☐ Structure is on a separate layer and the original CAD file is included with the job.
- ☐ All fonts are included or converted to outlines
- ☐ All supporting images or links are included. Saved at 300 dpi, full size in a links folder
- ☐ Spot colors are noted and/or converted to their CMYK equivalents
- ☐ Overprints have been turned off.
- ☐ Graphics has been created with 1/4" bleed over all cuts or creases as required.
- ☐ All text and logos are 3/8" away from scores and knife rules
- ☐ All color targets have been provided. (Contract proof, production sample or draw downs)
- ☐ Logos are in vector format and spot colors are noted
- ☐ Contact name, telephone, and email information are included
- ☐ Barcodes meet specifications and scan correctly
- ☐ PDF and PDFX - Color profiles are noted for production
Note: Visual Impact Preprint's default profile is GRACol



The Nozomi loves BIG print:

- Format 71" x 118"
- Competitive equipment: HP C500 is much smaller format (roughly 52 x 98 max)
- Products that fit this category: Most POP work (FSDU, wraps, case stackers)

The Nozomi loves BOLD print:

- UV inks are more vibrant than their competition (flexo, aqueous digital, screen)

The Nozomi loves Solid Coverage:

- The Nozomi is capable of laying down thick layers of ink to achieve impressive solids
- Retail POP, signage

The Nozomi can print on most substrates:

- The technology in the ink means that it can bond onto wood, plastics, most signage materials, and of course, paper.
- AQ competitive technology can't print on most substrates

UV inks are durable and colorfast:

- UV inks can withstand the sometimes harsh environment of retail (mopping, lighting, physical abrasion and impacts) much better than competitive print technology

The Nozomi likes short runs, but also large volumes:

- Digital, of course, lends itself to short runs
- The Nozomi can handle volumes that are much greater than those of the competition
- Dual Lane printing
- Stable front end and material handling

The Nozomi can print 8pt font reliably, 10+ for reverse type